

Building on the Success of DataFest 2024

Last year, Pakistan Bureau of Statistics (PBS) successfully hosted DataFest 2024, a landmark festival that:

- Brought together policymakers, academia, development partners, and youth.
- Showcased data innovation through workshops, panel discussions & exhibitions.
- Fostered partnerships with universities, government and private sectors.
- Welcomed international experts & National Statistical Organizations across the globe.

DataFest 2025 will scale up impact by acting as a catalyst for:

- Knowledge exchange & capacity building.
- Interdisciplinary collaboration.
- Data-driven policy & innovation.
- Strengthening Pakistan's data ecosystem.

As the National Statistical Organization, PBS is committed to providing authentic and reliable data for evidence-based policy and governance. Over the years, PBS has achieved major milestones:

Economic Census – Comprehensive mapping of businesses and industries to drive investment, planning, and growth.

7th Agricultural Census 2024 – Digitally modernized survey of crops, livestock, and farming for food security and sustainable agriculture.

HIES - Measuring household income, expenditure, consumption, and poverty trends for socio-economic planning.

Industry & Manufacturing Surveys – Providing insights to boost industrial productivity, competitiveness, and growth.

Labour Force Survey – Tracking employment, unemployment, wages, and skills for labour market development.

National Accounts & GDP – Quarterly and annual estimates of GDP to gauge trend of economy and device policy.

Digital Transformation – Harnessing GIS, AI, Big Data, and modern technologies for smarter data collection, analysis, and dissemination.

MAIN ACTIVITIES AT DATAFEST 2025

- **Keynote Speeches** – Inspiring talks by global and national leaders on data-driven transformation.
- **Workshops & Training** – Hands-on sessions on AI, GIS, Data visualization, and survey methods.
- **Exhibitions & Tech Demos** – Showcasing cutting-edge data products, platforms, and innovations.
- **Panel Discussions** – Expert debates on governance, economy, climate resilience, equity, and digitalization.
- **Poster & Project Presentations** – Creative research displays and data storytelling through visuals, blogs, and videos.
- **Data Quiz Competition** – A knowledge challenge for students on statistics, data science, economics, and current affairs.
- **University Data Analytics Challenge** – Student teams presenting real-world solutions with impactful visualizations.
- **Networking Opportunities** – Building connections among policymakers, researchers, youth, Industry & Development Partners.
- **Music & Fun Gala** – A vibrant celebration with music, food, and interactive data exhibitions.

DataFest 2025
11th- 12th November

Thematic Areas

Aligned with URAAN Pakistan (5Es Framework)

- **Environment** – Climate resilience & disaster risk management.
- **Economy** – Data for inclusive growth & sustainable investment.
- **Social Equity** – Fair access to health, education & resources.
- **E-Pakistan** – AI, Big Data, and modern data ecosystems.

Key Stakeholders & Partners

- **Government & Regulators** – Ministries/ Divisions / Departments.
- **Autonomous Bodies** – NADRA, FBR, SUPARCO, NITB, PITB etc.
- **Private Sector** – Corporations, Tech Firms, Financial Institutions etc.
- **Academia & Research** – Universities, Think Tanks, research organisations etc.
- **International Organizations** – UN agencies, Development Partners, Foreign Embassies and NSOs.
- **Civil Society & Media** – NGOs, advocacy groups & media houses.

PBS strongly believes that youth are the drivers of innovation. DataFest 2025 will provide special opportunities for students and young professionals:

- ◆ **Volunteer Program** – DataFest Ambassadors, manage sessions, assist logistics, awareness and publicity campaigns of the event
- ◆ **Skill Development** – Practical exposure in statistics, GIS, AI, and event management.
- ◆ **Recognition** – Certificates, awards & mentorship for outstanding participants.

Intra University Quiz Competition



Prize Money for Quiz Competition

Winner Team: PKR 1 00,000

Runner-up Team: PKR 50,000

Prize Money for Poster Competition

Winner Team: PKR 50,000

Runner-up Team: PKR 25,000

For more information & Registration

☎ 051-9106500 / 051-9106551

🌐 <http://datafest.gov.pk>

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📱 @pbsofficialpak



DataFest 2025

Numbers to Lives

11th - 12th November

Venue: Pak-China Friendship Centre, Islamabad

Please register yourself at the earliest through QR Code or Website

<http://datafest.gov.pk>



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