

Why Partner?

- ◆ Branding & Sponsorship opportunities
- ◆ Session leadership & visibility
- ◆ Recognition across media & event campaigns
- ◆ Networking with policymakers, academia, private sector & global experts



<http://datafest.gov.pk>
www.pbs.gov.pk



Stakeholders

- ◆ Government & Regulators
- ◆ Private sector & Tech firms
- ◆ Academia & Research Institutions
- ◆ International organizations & UN Organizations
- ◆ NGOs, Media Houses & Civil Society



DataFest 2025 Numbers to Lives

**11th - 12th
November**

**Venue: Pak-China Friendship
Centre, Islamabad**

Please register yourself now
through QR Code or Website

<http://datafest.gov.pk>

 @pbsofficialpak

www.pbs.gov.pk



ABOUT DATAFEST 2025

Building on the success of DataFest 2025, this year's festival will be a catalyst for knowledge exchange, innovation, skill development, and data-driven collaboration

OBJECTIVES

- Promote data literacy & visualization skills
- Connect data producers with users
- Showcase benefits of integration & sharing
- Create a marketplace for data exchange
- Encourage innovation & storytelling
- Inspire new ideas for a data-driven Policy-Planning



<http://datafest.com.pk>
www.pbs.gov.pk

THEMATIC AREAS OF DATAFEST 2025

URAAN Pakistan (Plenary Session)

A dialogue on Pakistan's data-driven future, setting the stage for DataFest 2025 by highlighting innovation, youth engagement, and the transformative role of data in development.



Environment – Disaster Risk & Climate Resilience

Building resilience to climate change and disasters through mapping, resilient infrastructure, insurance, flood-ready urban planning, and rural adaptation emphasizing sustainability and preparedness



Economy – Data for Growth & Investment

Boosting productivity in crops, livestock, and SMEs; enabling value addition; advancing IT and gig economy solutions; cutting carbon footprints; and guiding competitiveness, trade, and sustainable investments.



Social Equity – Health, Education & Resource Distribution

Improving health, education, law, and social protection while promoting poverty reduction, fair resource distribution, fiscal equity, and tech-driven balanced development.



E-Pakistan – Data Ecosystem, AI & Communication

Transforming the statistical system with Big Data, AI, governance, and ethics to integrate stakeholders and turn data into actionable insights for decisions and citizen empowerment.



DataFest
11th - 12th November



THE KEY FEATURE OF THE EVENT



Keynote Speeches by national & international experts



Workshops & Training sessions



Data Product & Exhibitions
Stalls & Tech Demos



Panel Discussions alligned with 5E's of URAAN Pakistan



Networking Sessions



Specialized Seminars & Poster Presentations



Youth Engagement (Quiz Competition, Student Projects, Infographics, Sand Box)



Music & Fun Gala for entertainment

